



nip

NORDIC INDUSTRIAL PARK

INVITATION



“I hope you will join us all when we celebrate NIP’s next milestone and also as we present new opportunities and solutions in these challenging times. I can promise you some interesting, educational days together with many interesting people in a Nordic environment in China.”



Ove Nodland,
Chairman of the Board and General
Manager

Invitation to Nordic Industrial Park in Ningbo, China

We are pleased to invite you to the opening of the latest phase of Nordic Industrial Park (NIP) in Ningbo, just south of Shanghai.

New phase of Nordic Industrial Park

NIP is in the process of completing Construction Phase II, comprising 16 manufacturing and assembly halls and two blocks of office buildings, bringing the total developed floorage up to 125,000 m². Thirty-five Scandinavian companies are already in place at NIP and more are on the way.

At the same time, NIP is expanding its business concept to include turnkey solutions for contractors, service businesses and trading companies – with special focus on innovative, future-oriented technology. We are doing this in close cooperation with local authorities, technological environments and contractors to optimise the synergies and the possibilities.

Opening ceremony

We will celebrate this event by a grand opening ceremony in Ningbo from 20 to 24 April, where customers, suppliers, business associates and representatives of the public sector and of the business communities in Scandinavia and Ningbo will be invited.

Opportunities in Ningbo

The situation we are currently experiencing requires an innovative approach – now more than ever. Declining sales and excess costs create enormous challenges. For this reason, we have adapted the professional content to focus on the great many opportunities provided by setting up a business in China. Government representatives will also inform about specific business opportunities – read more about this in the enclosed programme.

We hope this invitation and the opportunities appeal to you, and we look forward to seeing you in Ningbo on 20 April. Registration instructions and other practical details are enclosed.

Best regards

Ove Nodland, Chairman of the Board and General Manager

Parts of the event will be held together with Aarbakke Group, which is organising an opening ceremony for its new factory at NIP.



Nordic Industrial Park (NIP)

NIP provides turnkey solutions for setting up business in China: from fact-finding, preparations, registration and start-up to ongoing services in the operating phase.

We focus on technically complex industries but also offer solutions for companies wishing to start out with a simple representative office or sourcing services. Our new concept focuses on engineering services, innovation, entrepreneurship and collaboration between Nordic and local high-tech businesses.

The company was founded in 2002 with the Norwegian company Styrbjørn, Jon Gjedebø, as majority shareholder. NIP is localised in Ningbo, Greater Shanghai, near Ningbo Port, the second-largest port in China and near universities, vocational schools and China's largest industrial centre. We own 30 hectares of net land and will have a total developed floorage of 175,000 m² when the industrial park is completed in 2010. NIP is

managed by a seven-person team from Scandinavia together with 55 skilled and experienced local colleagues who are always ready to serve you. So far, 35 Nordic companies have set up business in the park, and more than 30 Scandinavians are permanently employed at the park.

NIP has established a solid network in China and has formal collaboration with local authorities who actively support and contribute to optimising our business concept and resolving the challenges faced by our customers.

Further details about NIP are available on www.nip.com.cn or by contacting Ove Nodland by email: ono@nip.com.cn.

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