



nip

NORDIC INDUSTRIAL PARK

P R O G R A M M E

Monday, 20 april

- 11 a.m. Lunch and registration.
- 2.00 p.m. Seminar and introduction.
- Opening remarks.
 - Setting up business in China.
 - Opportunities within the sectors Oil and Gas, Energy, the Environment and Marine.
 - Facts about Ningbo and business opportunities.
- 6:00 p.m. Opening banquet. The City of Ningbo will be the host, together with government representatives.
- 8.00 p.m. Informal meeting for all travellers.

The purpose of the mini-seminar is to give the participants general information about doing business in China, a specific situational update about business opportunities within important industrial segments and a presentation of the specific business opportunities that the City of Ningbo seeks to realise together with high-tech companies from abroad.

Tuesday, 21 April

- 10:00 a.m. Opening ceremony for NIP's new office facilities and new business concept, with speakers.
- 11:00 a.m. Opening ceremony for Aarbakke's new factory at NIP.
- 11:30 a.m. Lunch at Aarbakke's new factory.
- 2:00 p.m. Tour of NIP, visiting various companies, followed by a trade seminar about possibilities and lessons learned.
- 6.00 p.m. Banquet hosted by NIP and Aarbakke. Representatives from local authorities and companies will participate.
- 9.00 p.m. The festivities continue at Ningbo's counterpart of Shanghai's "The Bund".

The purpose is to show participants the various facilities at NIP and also give them the opportunity to see how companies operate at NIP and meet the management. This is a unique opportunity to hear about useful, practical lessons learned by people who have already set up a business in China. After the "guided tour", NIP will provide specific information about how to set up a business in China, practical lessons learned from start-up and operations, interesting figures and cost analyses – presented by people with long-standing experience in China. Plenty of time will be earmarked for questions and plenary discussions.

Wednesday, 22 April

- 9.00 a.m. Professional seminars and B2B meetings according to specific agreements.
- 1.00 p.m. Visits to local and leading enterprises for general information.

The purpose is to organise individual meetings with those participants who have indicated a special request relating to the possible establishment of business activities at NIP. Those who are interested in this can get in touch with NIP via email at ono@nip.com.cn for more details about this programme. A joint tour to selected Chinese companies will be organised for participants who wish to see the rapid developments taking place in both technology and advanced production. NIP will select the companies visited on the basis of the participants' general interest.

Thursday, 23 April

- 9.00 a.m. B2B meetings according to specific agreements.
Visits to selected companies.

The purpose is to continue individual meetings with those participants who have indicated a special request relating to the possible establishment of business activities at NIP. Paralleling this event, visits to selected Chinese companies will be organised within the main segments of Oil and Gas, Energy, Environment and Marine for those participants who are particularly interested in these segments.

Friday, 24 April

Open for individual requests.

Practical information

Registration

To register, contact Jeanneth Nodland, at e-mail jn@nip.com.cn, or Elin Selvik, at e-mail elin.selvik@styrbjørn.no. Elin can also be reached on tel. (+47) 5157 79 00/02 or mobile (+47) 4524 5481.

Registration deadline: 31 March.

Travel options

There are several travel-route options, the most highly used of which are the following:

SAS: via Copenhagen-Beijing-Ningbo
Finnair: via Helsinki-Shanghai
KLM: via Amsterdam-Shanghai
Lufthansa: via Frankfurt/Munich-Shanghai

We advise you to book your plane tickets as soon as possible as these routes are often heavily

booked, and a Formula 1 race will be held in Shanghai the weekend of 17–19 April.

Hotel accommodation and domestic transportation

Hotel reservations will automatically be made at Sheraton Ningbo at the time of registration. This is one of the best hotels in Ningbo, and rooms will be offered at very attractive rates, breakfast included.

NIP will organise all transportation during the visit, including transportation to Ningbo from Pudong International Airport (Shanghai). The drive lasts 2.5 hours and crosses the world's longest bridge (36 kilometres).

VISA

All travellers to China must have a tourist visa.

NIP will issue the invitation and inform about the details of the application process. Visas are issued during the course of one day, either by visiting the nearest Chinese embassy in person or by submitting an application form with a passport, which usually takes about three days.

Companion

NIP will organise separate events for any companions who do not wish to participate in the trade event during the visit.

Further details about NIP

Please visit our website, www.nip.com.cn or get in touch with Ove Nodland at ono@nip.com.cn.

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